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FOR IMMEDIATE RELEASE

Abt Launches Back to School Deals and Giveaway

Glenview, Ill. (July 31, 2023) — As the back-to-school season approaches, [Abt Electronics](#), the largest independently-owned, single-location retailer of electronics, appliances, and home goods in the country, is geared up to support students and educators alike with an extensive array of unbeatable deals online and a [back-to-school giveaway](#).

Abt Electronics offers gadgets and gear for studying, walking around campus as well as dorm room essentials. Some standout deals include:

- [LG Gram Laptop](#) \$899.99 (normally \$1196.00): The LG Gram Laptop is the ultimate lightweight companion for students, weighing just 2.5 lbs, and offering up to 13 hours of battery life for all-day productivity. Its powerful processor ensures smooth multitasking, and the 15" screen size provides an immersive viewing experience for work and entertainment.
- [Fitbit Luxe](#) \$129.99: Stay on top of your health and school schedule with the Fitbit Luxe. This sleek fitness tracker sets reminders for classes and keeps you informed of incoming messages, all while tracking your activity levels and supporting overall well-being.
- [Beats Buds Studio](#) \$129.95 (normally \$169.95): Designed to block out noise and distractions, these earbuds offer long-lasting battery life, allowing you to enjoy up to 9 hours of use on the buds and an additional 27 hours with the charging case.
- [Hydro Flask 24 Oz Water Bottle](#) \$39.95: Its durable design keeps beverages cold or hot for hours, and the wide variety of colors adds a touch of style to your daily routine.
- [Apple iPad 9th Gen](#) \$309.00 (normally \$329.00) and [Apple Pencil Gen 1](#) \$89.00 (normally \$99.00): The iPad 9th Gen provides seamless performance for note-taking and reading, while the Apple Pencil Gen 1 offers precise writing and drawing capabilities, making them the perfect duo for schoolwork and creativity.

Through August 7, Abt is accepting entries for its annual back-to-school giveaway, featuring prizes from top brands (no purchase necessary).

- Grand Prize 1: Elevate your study and gaming experience with a [15" LG gram laptop](#). The grand prize package also includes an [LG UltraGear OLED gaming monitor](#) for an immersive gaming experience.
- Grand Prize 2: Enjoy entertainment at its best with a [65" LG OLED evo C3 TV](#) and the [LG Sound Bar C SC9](#) for movie nights in your dorm.
- 3rd Place: Embrace technology with the high-tech [Dyson V15 Detect vacuum](#) and enjoy next-gen fun with the [Meta Quest 2 VR headset](#). Also, experience great sound with the [JBL Xtreme 3 portable Bluetooth speaker](#).



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- 4th Place: Balance work and play with the [Samsung Galaxy Tab S8](#) featuring Samsung DeX which creates a desktop experience on a tablet—ideal for schoolwork. Additionally, get around campus faster with the [black Jetson Bolt electric bike](#).
- 5th Place: Create the ultimate hangout spot with an [Avanti mini fridge](#) and [JBL Tune Flex earbuds](#). Plus, enjoy additional back-to-school essentials with a \$100 Abt gift card.
- 6th Place: Keep your space clean and healthy with the [DH Lifelabs Aaria mini air purifier](#) and [Aaira Surface disinfectant system](#). Complete the package with a [compact Whirlpool countertop microwave](#) for late-night snacks.

All year around, Abt also offers a discount to students and educators. Once verified, students and educators will receive a unique promo code good for \$50 off of a purchase of \$500 or more. To learn more about the discount and how to get validated, visit:

<https://www.abt.com/help/discount-idme>

About Abt Electronics

Abt Electronics was founded in 1936 when Jewel Abt loaned her husband Dave \$800 to open a small electronics store in the Logan Square neighborhood of Chicago. Abt has grown to become the largest independent, single-store retailer of electronics, appliances and home goods in the country. This third-generation family-run business (now run by Dave and Jewel's four grandchildren, Mike, Ricky, Jon and Billy, who share the title of co-president) is known for its award-winning customer service from its team of more than 1,700 expert staff members. Its Glenview, Ill.-based location boasts a 114,000 square-foot showroom on 37 acres. The entire facility, including its continually expanding state-of-the-art warehouse, totals over 450,000 square feet. The company has been recognized by the Chicago Tribune as one of the Top Large Workplaces in Chicago for 13 consecutive years, taking the No. 1 position in 2016, 2012 and 2011. Abt has become an influencer on a national scale thanks to its thriving national ecommerce website where customers can receive advice and customer support through the site's live chat feature, email and toll-free phone number. Abt is known for being an eco-friendly business and has an award-winning green program that includes LED lights, a rooftop solar array, an irrigation system that uses renewable rainwater, and a generator that provides electricity for nine hours of the day. Abt also has an on-premises 30,000-square-foot recycling center that takes in over 8,500 tons of waste per year including 95 percent of the company's own waste. In the center of the showroom is a beautiful atrium where customers gain access to its many boutique stores-within-a-store such as an Apple Boutique and a Tumi Store. For more information, visit www.Abt.com.